

Subject: Participate in Cyber World CleanUp Day 2022!

Hello everyone,

Have you heard of **Cyber World CleanUp Day**?

It is a worldwide day to clean up your data and give a second life to your digital equipment, in order to become aware of our digital environmental footprint and to contribute to reducing it. Individuals, schools, local authorities, associations and companies can join the movement.

Indeed, **the digital sector is responsible for 4% of the world's greenhouse gas emissions**, which is as much as civil aviation. Digital pollution has doubled in a few years and could at this rate pollute as much as cars in 2025.

This event is co-sponsored by two associations: **the World CleanUp Day - France** and **the Institutes for Sustainable IT**.

This year, **the third edition will take place on 19 March 2022** with the flexibility to participate all week long, from 14 to 20 March. **Act with us !**

In this context we are **organising a CyberCleanUp** and we invite you to follow this link:

[Link to your CyberCleanUp page]

and then clicking on "Participate" on our CyberCleanUp to register.

You will soon receive all the information you need to carry out this challenge.

We hope you are ready to embark on this adventure with us!